

**D** FILMS

New Generation of Cinema

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 **DISRUPTS MAINSTREAM  
MEDIA BY SHOWCASING THE**

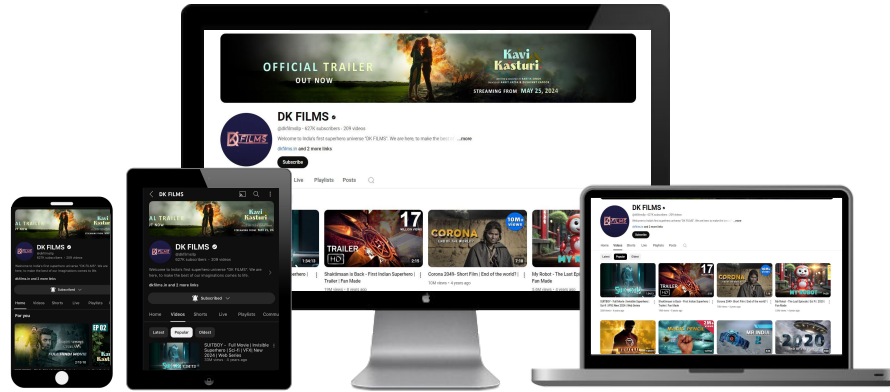
**NEXT GENERATION**

**OF FILM & TV CREATORS,**

**SUPPORTING SMALL VILLAGE STORIES, AND CREATING VIRAL INDIAN SUPERHERO CONTENT**

**#NEXTGENCINEMA | #INDIANSUPERHEROES**





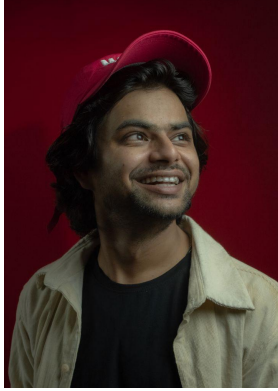
DK FILMS is a film production company that delivers **NEXT-GENERATION** movies, web series, music, and live and on-demand content available to audiences worldwide via OTT platforms. Since its inception in 2019, DK FILMS has consistently served as a bridge between independent and mainstream entertainment, connecting film creators and storytellers with diverse audiences.

[WWW.DKFILMS.IN](http://WWW.DKFILMS.IN)



# Our leaders

## DIRECTORS & OFFICERS



**Dushyant Kapoor**  
FOUNDER



**Ankit Vatsa**  
CO FOUNDER

## ADVISORS



**Mukesh Modi**  
Advisor



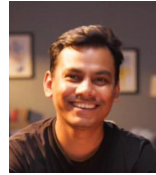
**David Hill**  
Production  
Operation Advisor



**Deepshikha**  
Media Relation  
Advisor



**Gourav Dhankhar**  
Advisor



**Kartik Singh**  
Content Advisor



**Pushendra Sharma**  
Head of VFX | Advisor



**Ashay Srivastava**  
Talent Advisor



**Sandeep Marwah**  
Business Advisor



**Dheeraj Jorwal**  
Content Advisor



**Tushar Sirohi**  
Head Post  
Production |  
Advisor



**Anand Badoniya**  
DOP | Advisor



**Naveen Singh**  
Business Advisor



## The Founders

### DUSHYANT KAPOOR

FOUNDER

- 12 years exp in Media & Marketing
- Entertainment Executive
- Business Manager
- Serial Entrepreneur
- Producer

#### **Notable Clients /Accomplishments:**

Raj Comics, VYRE Network, Times of India, National Herald, The Print, Disney Plus Hotstar, Reliance Entertainment, T-Series, Humanify Foundation, IB Times.



### ANKIT VATSA

CO-FOUNDER

- 10 years exp in Media and Music, Visionary Leader
- Entertainment Executive
- Entrepreneur, Executive Producer
- Business Manager

#### **Notable Clients /Accomplishments:**

ANI, Hindustan Power, Skylark, Disney Plus Hotstar, JK Tyres, MX Player, Shemaroo, Boulton, HCL, Bharat Matrimony, Schwabe, MB Power.

## Our Story

Ever since he was a child, Dushyant Kapoor had a keen interest in music. Teachers from other sections would invite him to perform in their classes. He had decided that he wanted to become a singer. When his father got transferred, his family moved to Ghaziabad, where Dushyant enrolled in a new school. Initially, he didn't make any friends, but then he met Ankit, who had also recently joined his class. They both shared a passion for music, which led to a strong friendship. Together, they created music videos that gained some popularity. After completing 12th grade, Dushyant joined a film school, while Ankit pursued a BTech degree. However, a year later, Ankit left his course and joined Dushyant at the film school. That's when they decided to make films together. Dushyant had already thought of the name DK FILMS during his childhood, with 'D' representing his father's name and 'K' his mother's. He always wanted to make films but never had a companion to share his dream. Meeting Ankit in Ghaziabad made him realize that they could turn this dream into reality. In 2016, during their time in film school, Dushyant and Ankit created their first superhero web series, "Mahakaal," which went viral. This success gave them the confidence that audiences would appreciate the films they produced. And that's how DK FILMS began.

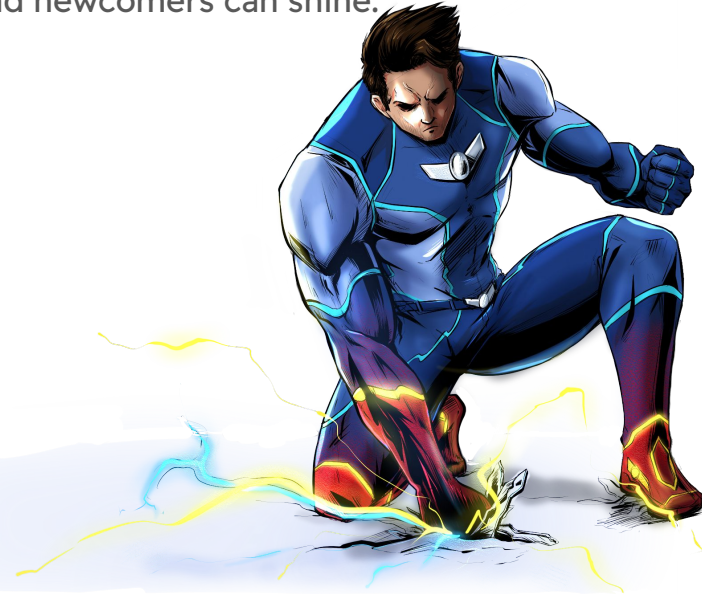


**Problem:**

Bollywood avoids making superhero films, thinking they won't succeed. This stops new ideas and investment. Independent creators also find it hard to enter the industry and get noticed.

**Solution:**

DK Films LLP is redefining superhero cinema with 20 crore views on our web series. We champion independent creators, offering them global distribution and the recognition they deserve. Our shows on major platforms prove that superheroes can thrive and newcomers can shine.





## Key things to know

### Our Key Facts

**200M+ Streams**

Films & Web Series

**1M+ Subscribers base**

YouTube & Facebook

**Record Breaking Show**

“Pehla Chakravayuh Chalava” trended on Disney Plus Hotstar, securing the 3rd position, with Brahmastra at number 1 and Legends of Hanuman at number 2.

### Distribution Partners



Entertainment





# Channel Highlights

## Popular Shows



Suitboy - Superhero

## Latest Web Shows



Kavi Kasturi

## Upcoming Web Shows



Heroes United



Corona 2049 - End of the world?



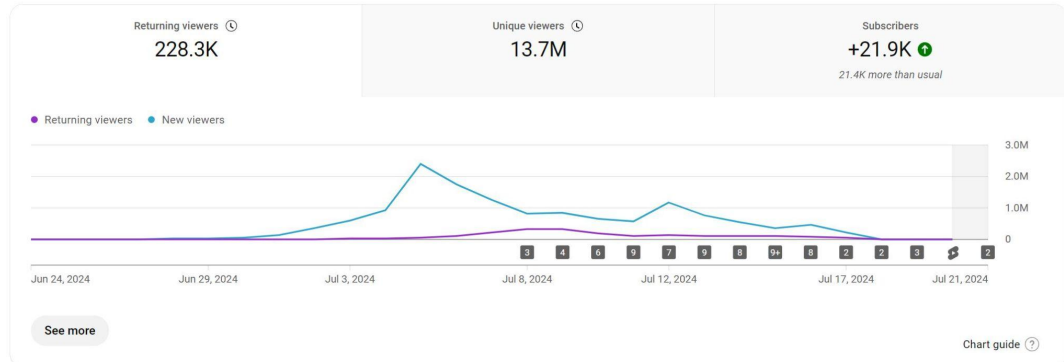
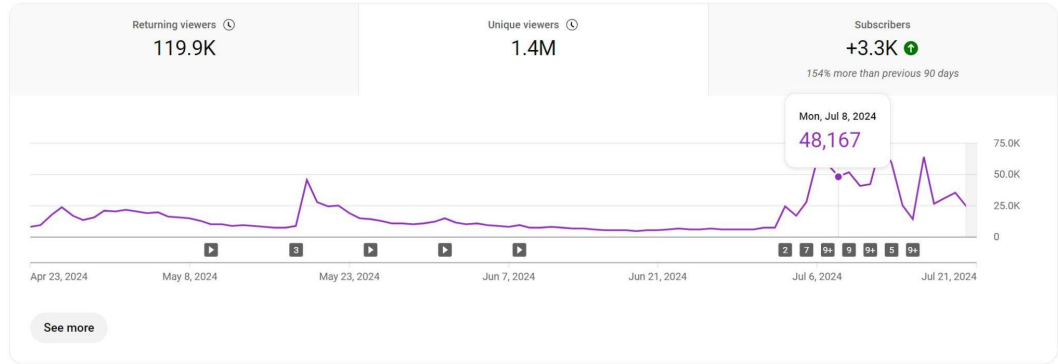
Pehla Chakravyyuh - CHALAVA



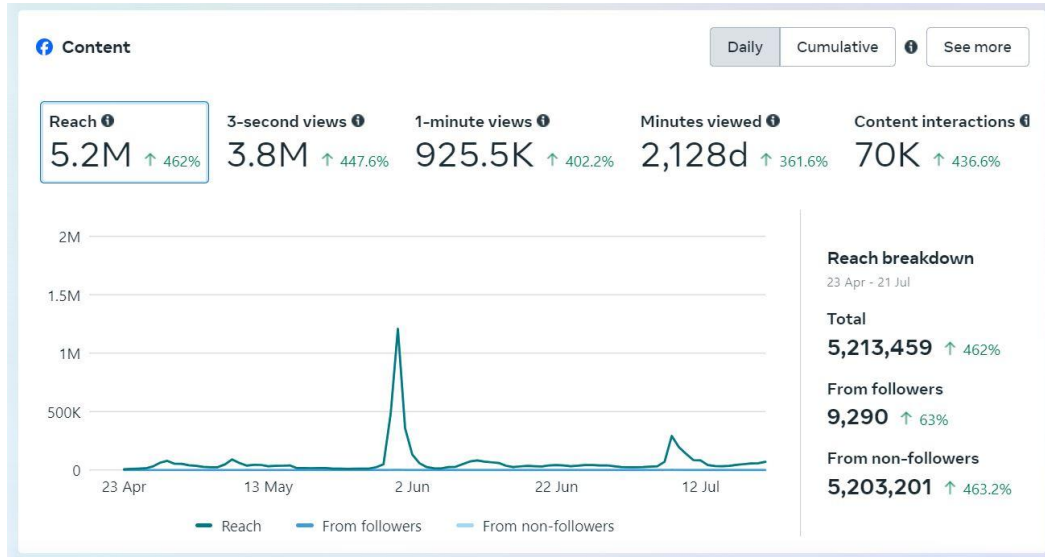
Dusra Chakravyyuh - MAYA

The data you see is from DK Films' official YouTube channels, covering a 90-day period

## Performance Metrics



## Performance Metrics



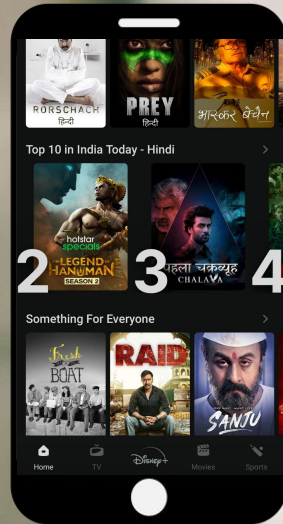
**The data you see is from DK Films' official Facebook Page, covering a 90-day period**



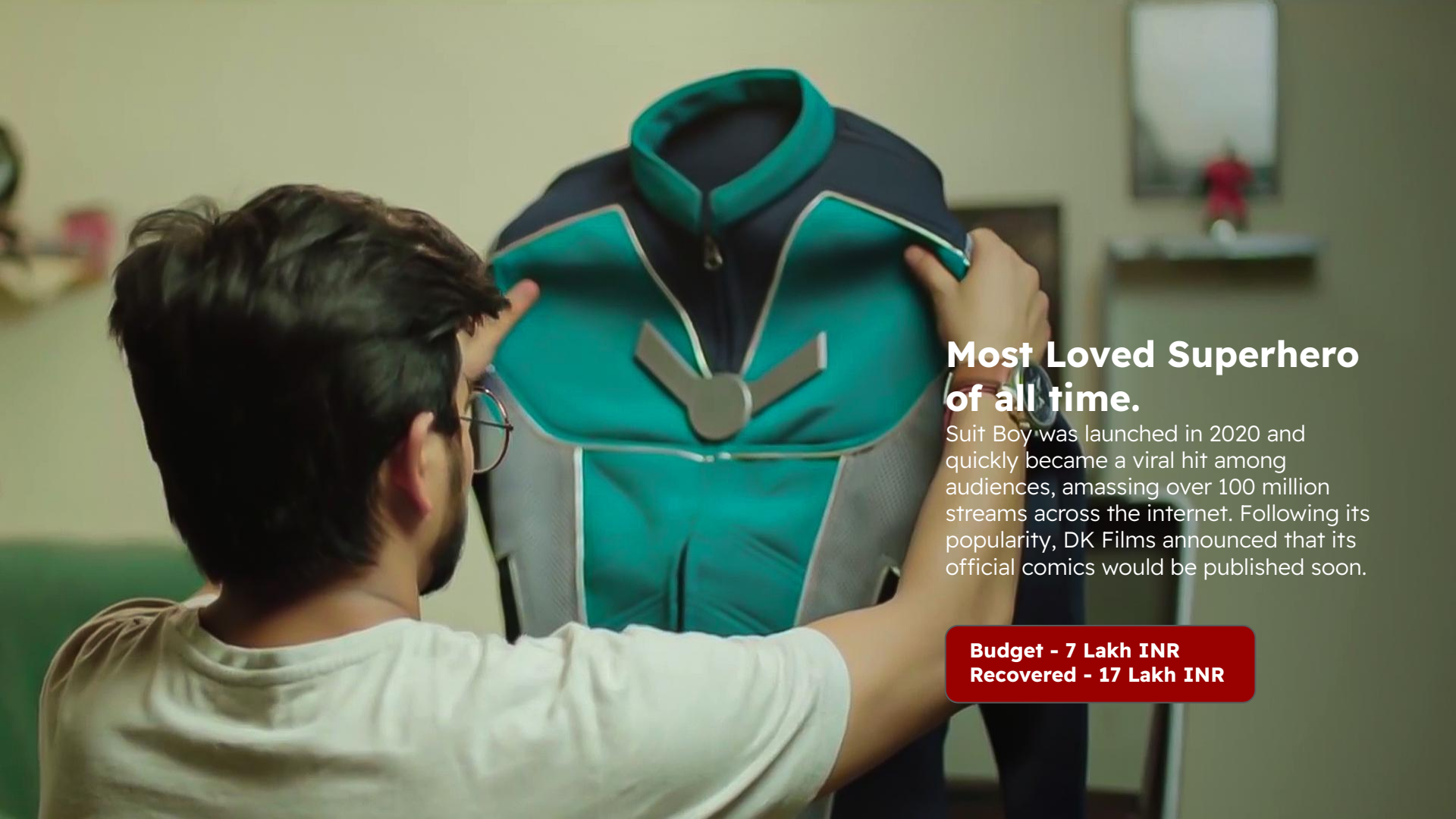
## Have you seen our Blockbuster show Chalava?

Chalava was the first independent web series to become a trending show on Disney Plus Hotstar in November 2022. The show has garnered nearly 150 million streams on all platforms.

**Budget - 15 Lakh INR**  
**Recovered - 21 Lakh INR**







## Most Loved Superhero of all time.

Suit Boy was launched in 2020 and quickly became a viral hit among audiences, amassing over 100 million streams across the internet. Following its popularity, DK Films announced that its official comics would be published soon.

**Budget - 7 Lakh INR**  
**Recovered - 17 Lakh INR**

A man with long dark hair and a beard, wearing a black tank top and a silver chain, is looking at a woman with long dark hair wearing a maroon top with floral patterns. They are standing in a train carriage, with a grey suitcase between them. The background is blurred, showing the interior of the train.

## **Kavi Kasturi: A Romantic Patriotic Drama**

Kavi Kasturi is a Bollywood patriotic village story set in Saidpur that has touched millions. Released in June 2024, the show features several scenes that have gone viral on the internet, amassing over 50 million streams.

**Budget- 10 Lakh INR  
Recovered - Awaiting  
reports for this quarter.**

# New Gen Cinema

## The Timeline:

Dark / Drama /  
Supernatural

पहला चक्रव्यूह -  
Chalava

दूसरा चक्रव्यूह -  
Maya

तीसरा चक्रव्यूह  
Chhaya

Apsara

Kon Star

Chullu Bhar  
Paani

Superhero / Sci-Fi /  
Fantasy

Mahakaal,  
Boom, Suitboy

Heroes United

Ulkaa

Suitboy 2 A  
new World

Ulkaa 2

## The next step for Immerse Entertainment

DK Films has partnered with Reliance Entertainment and various OTT platforms to bring you the next wave of entertainment, blending real drama, sci-fi, and a legacy of superheroes.





# Market positions

## Movies & Web Series:



[DK Film's latest Kavi Kasturi's premiere episode is now online and is rapidly gaining popularity.](#)

HomeANI Press ReleasesDK Film's latest Kavi Kasturi's premiere episode is now online and is...

27 May 2024



[India's first independent drama thriller series 'Pehla Chakravayuh- Chalava' by DK FILMS, finally releases with a bang.](#)

Rituraj Singh, Aashay Srivastava, Sourav Gautam and Shashi Prakash Chopra star in the thriller drama 'Pehla Chakravayuh-Chalava'. Dushyant Kapoor created and...

2 Aug 2022



[DK Films launches drama thriller series 'Pehla Chakravayuh-Chalava'](#)

DK Films launches drama thriller series 'Pehla Chakravayuh- Chalava'  
9 Aug 2022



## Partnerships:



Yahoo Finance

<https://finance.yahoo.com/news/vyre-network-partn...>

[VYRE Network Partners With DK Films India to Expand ...](#)

18 Jan 2022 — DK Films CEO Dushyant Kapoor has been appointed VP of Operations to lead development of the Vasool TV channel. He is an Indian filmmaker, ...

## Superheroes Films & Comics:



[The real superhero: Meet Dushyant Kapoor, content creator of the DK FILMS Universe](#)

He got into his media venture DK FILMS at an early age as he loved storytelling and creating gripping characters. The DK Film universe is...

21 Sept 2020



[DK Films to make Indian own Avengers team](#)

Dk Films to make Indian own Avengers team · The production house - DK Films has made its first Indian superhero series titled Mahakaal, which is...

30 Mar 2019



[DK Films to launch 10 Indian Superheroes by 2020](#)

And DK Films, a Delhi based production house has already started working on it. The production house has made its first Indian Superhero series...

22 Mar 2019



## Investment Opportunities

- **Project-Based Funding:**

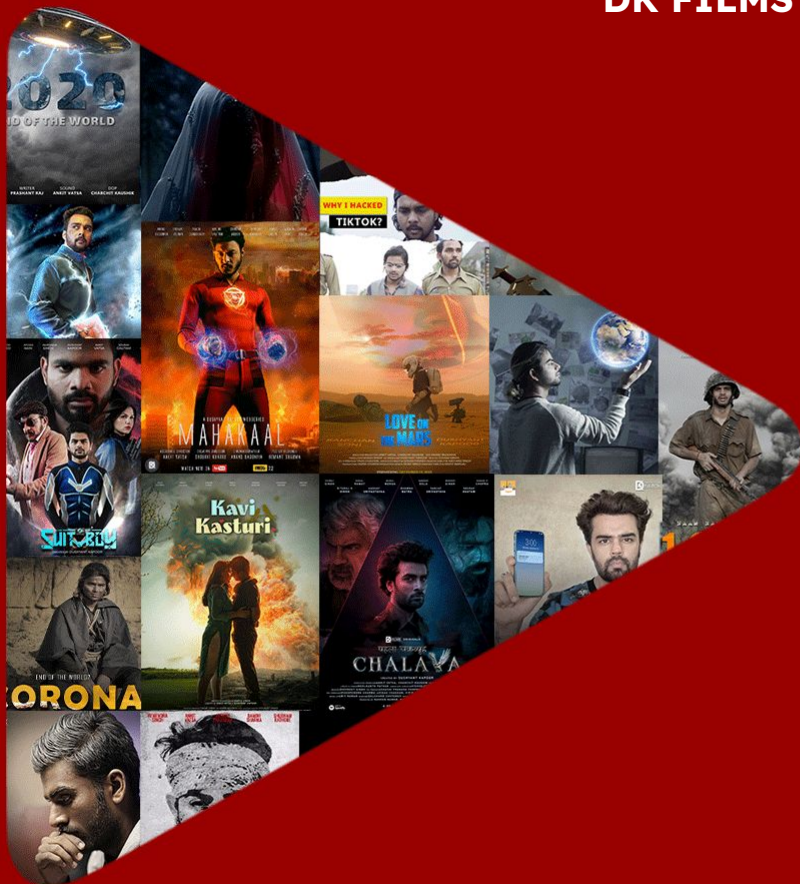
**Invest in specific projects with detailed ROI projections.**

- **Partnership Opportunities:**

**Collaborate on content creation, distribution, and marketing.**

**Benefit from our established network and audience.**

# DK FILMS Network



DK FILMS Studios & Productions  
DK FILMS Distributions  
DK FILMS Music  
DK FILMS Comics

[www.dkfilms.in](http://www.dkfilms.in)

## Contact

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